



**PERFORM** with confidence



# **Transforming Track Records**

with Leadership Team Coaching





# aiming for world-leading performance is not easy...





... and that is why any athlete looking to perform at an elite level will have a support team.

In that team will be a coach and a performance scientist.

Good coaches enable performers to own their performance, learning and decisions.

Great coaches help performers understand why they are driven and how to perform at their best, more often.

Good performance scientists enhance performers, support the search for marginal gains and use relevant data to keep on track.

Great performance scientists debunk performance myths establishing the critical elements required to win.





at Track Record

we combine great coaches and great performance scientists to take an elite sports attitude to your organisation.

Our leadership coaching challenges your teams to perform with confidence, reaching new levels of performance ensuring the leadership team can unlock the human potential within your organisation.





# To perform at an elite level you need to have the confidence that you can.





# "Confidence is a key differentiator between winning & losing teams"

Confidence is a leading indicator of performance.

By increasing the confidence in your performance, you increase the probability of success.

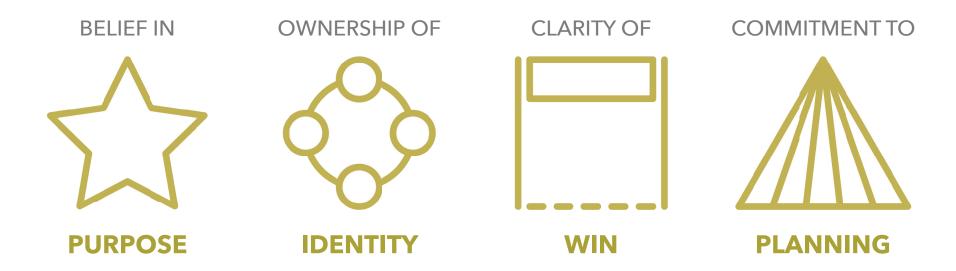
Therefore we focus our coaching on increasing the team's ability to generate increased levels of confidence in each individual, team and organisation.

We focus our performance analysis on measuring confidence as a predicator of success and reinforce with coaching interventions to increase the probability of success.





Track Record focuses on enhancing confidence that is within your control:





By enhancing the confidence to perform that is within your control, individuals and teams develop:

#### **Growth Mindset**

Valuing progress through purpose and values, not relying on short term results for validation

#### Resilience

Meaning and perspective beyond immediate results

# Coaching & Performance Conversations

Discussions on preset agreed criteria, encouraging relevant conversations

#### Collaboration

Shared desire to aspire towards common win, increasing the desire and need to achieve together

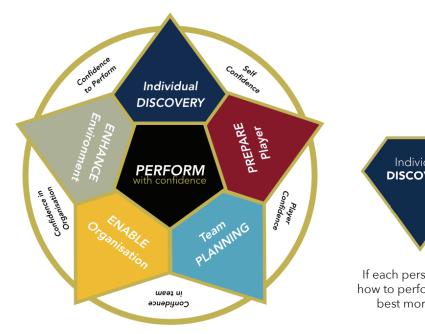
# **Engagement**

Each person is able to understand their direct impact on the business





# the Track Record Coaching Journey





If each person knows how to perform at their best more often



and each player is able to develop trust within a team



and the leadership is cohesive in their compelling future story



and each team and individual, throughout the organisation, feels connected and sees relevance in their role



and the environment is designed to facilitate performance

then each person within your organisation will





# the Track Record Coaching Journey

# Track Record methods



#### **Quantified Coaching**

Collecting and sharing information throughout the coaching journey



#### **Remote Coaching**

Coaching over the phone and/or video conferencing



### **Individual Coaching**

Two Track Record coaches to each leader in a confidential setting



#### **Team Coaching**

Track Record Team coaching, supporting and challenging meaningful performance conversations





# your coaches



**David Carry**Founder and CEO

David's Purpose: "Inspire purpose and ignite passion to fulfil potential"

During his Olympic Swimming career, spanning three Games, David developed a love for understanding and enhancing performance alongside capturing consistent traits amongst elite performers. It was the realisation of the power of coaching that triggered his study and a career as a performance coach.

Alongside his sporting career, David completed his ILM level 7 In Executive Coaching and Leadership Mentoring following studying Business Studies at RGU.



Katherine Moore Head Coach

Katherine's Purpose: "Optimise well-being to deliver personal best performance"

During her ten years working in Olympic sport as a performance physiotherapist and then Head of Sports Science and Medicine, Katherine has mentored multiple Olympic Champions developing a passion and expertise for enabling people to achieve optimal wellbeing while delivering their personal best performance.

Alongside an MSc in Neuro-musculoskeletal Physiotherapy, Katherine has completed her ILM Level 7 in Executive Coaching and Leadership Mentoring. She joined Track Record in 2017.



Hannah Macleod Leadership Coach

Hannah's Purpose: "To be the difference"

During her International Hockey career Great Britain transformed into one of the most successful teams in British history culminating in Olympic Gold in Rio 2016. This experience left Hannah fascinated by the coaching process to enhance performance & the impact of culture on values, beliefs and behaviour.

Alongside her PhD in Exercise Physiology, Hannah has her executive coaching qualifications and is completing her ILM Level 7 in Executive Coaching and Leadership Mentoring. She joined Track Record in 2018.



**Scott Gardner**Founder and Chairman

Scott's Purpose: "Enhance the lives of high achievers"

During his 20 years in elite sport as the performance scientist and coach to gold medalists at the last four Olympic Games, Scott has developed a rare mix of commercial acumen, people skills and scientific rigour.

Alongside his PhD in Exercise Physiology, Scott has completed his Human Systems Advanced Leadership Coaching and Mentoring qualifications.



# example of a 6-month PERFORM Programme

1 2 3 Prepare **PLAYER** Prepare **PLAYER** DISCOVERY **PLANNING PLANNING DISCOVERY PREPARE PLAYERS TEAM PLANNING PREPARE PLAYERS TEAM PLANNING** DAY 1 DAY 2 **Team Win** Strong and stable level of Shape the future The team prepares the Shared commitment to the The team creates their Plan journey ahead. Establish an trust to enable performance The team creates a groundwork to build the to Perform and understands accurate starting point. comprehensive and future. Influencing the wider what it takes to win, as an conversations. cohesive view of the organisation to join in on the organisation. future, considering various journey. perspectives. **Leader Win** Is aware how to perform at Is able to perform at their Believes in the future and is Confident in their leadership Creates their dual role their best more often. style and leadership journey best, within this team. clear in their contribution. Functional responsibility ahead. and Custodianship of the business.



